

# Sponsorship Opportunities

## 2018 Valentine Dance Fundraiser



The businesses of Chesterfield County and surrounding communities have a long and loyal history of supporting the services and programs of The Shepherd's Center of Chesterfield. Here is your opportunity to show your commitment to our senior friends and neighbors. As a proud sponsor you will receive, along with our deep appreciation....

☆ **Platinum Sponsorship Level:** **\$1,000 Donation for the "Band Spectrum"**

**Benefits include:**

- ❑ 20 tickets to Valentine's Dance Fundraiser on Friday, February 16, 2018
- ❑ VIP seating at the event.
- ❑ Your company's name and/or logo on all event advertising
- ❑ Identified as an Platinum Level Sponsor in all media ( newspaper, cable, TV magazines)
- ❑ Name and/or logo on all mailings including The Shepherd's Center's newsletter with a circulation of 2200, and all event e-mailings including our website.
- ❑ Full Page Advertisement in Event Program
- ❑ Public recognition on the evening of the event as a Platinum Level Sponsor

☆ **Gold Sponsorship Level:** **\$500 Donation for Food**

**Benefits include:**

- ❑ 10 tickets to the Valentine's Dance Fundraiser on Friday, February 16, 2018
- ❑ Your company's name and/or logo on all event advertising
- ❑ Identified as an Gold Level Sponsor in all media ( newspaper, cable, TV magazines)
- ❑ Name and/or logo on all mailings including The Shepherd's Center's newsletter with a circulation of 2200, and all event e-mailings including our website.
- ❑ Half Page Advertisement in Event Program
- ❑ Public recognition on the evening of the event as Gold Level Sponsor

☆ **Silver Sponsorship Level:** **\$250 Donation**

**Benefits include:**

- ❑ 6 tickets to Valentine's Dance Fundraiser on Friday, February 16, 2018
- ❑ Your company's name and/or logo on all event advertising
- ❑ Identified as an Sponsor in all media ( newspaper, cable, TV magazines)
- ❑ Name and/or logo on all mailings including The Shepherd's Center's newsletter with a circulation of 2200, and all event e-mailings including our website.
- ❑ Quarter Page Advertisement in Event Program

☆ **Bronze Sponsorship Level:** **\$100 Donation**

**Benefits include:**

- ❑ 4 tickets to Valentine's Dance Fundraiser on Friday, February 16, 2018
- ❑ Name and/or logo on all mailings including The Shepherd's Center's newsletter with a circulation of 2200, and all event e-mailings including our website.
- ❑ On Eighth Page Advertisement in Event Program

☆ **Door Prize Donation Level: Door Prize** **\$25 Value**

- ❑ Listed in Event Program



# Dance Fundraiser Sponsorship Form

The "Valentine's" Fundraiser Dance will help support our mission of helping seniors in need to lead a safe, healthy and active lifestyle." Since its inception in 2001, the Shepherd's Center has been enriching the lives of adults 60 and over by offering volunteer opportunities for community service and lifelong learning and helping them remain healthy, active and independent in their own homes for as long as possible.

*This past year the Shepherd's Center's volunteers have provided the following services to our community:  
817 free, accompanied rides to medical appointment and grocery shopping for senior adults,  
made over 100 minor home visits to help those on fixed incomes and living in their own homes,  
offered 91 educational classes resulting in 335 low-cost class registrations and  
provided over 1,400 lunches to those attending their Luncheon Forum.*

The Shepherd's Center of Chesterfield is a volunteer 501-c 3 non profit serving our community.

**Valentine's Dance Fundraiser will be held on  
Friday, February 16, 2018  
7:00-10:00 p.m.  
Thomas Dale High School  
3626 W. Hundred Road,  
Chester, VA 23831**

**For more information, please call 706-9198 or visit The Shepherd's Center of Chesterfield's website at [www.shepcenter.org](http://www.shepcenter.org).**

***Mail completed form with payment no later than January 5, 2018 to:***

**The Shepherd's Center of Chesterfield  
P.O. Drawer 170  
6800 Lucy Corr Blvd.  
Chesterfield, VA 23832**

Name of Sponsor/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Preferred Contact Number: \_\_\_\_\_ Alternative Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

***Your generous support will benefit The Shepherd's Center of Chesterfield's  
Community Caring Services for the elderly!***